Magiczny Kraków

3rd KRAKOW MEDICAL TOURISM CONGRESS

2018-10-08

On behalf of Professor Jacek Majchrowski, the Mayor of the City of Kraków, we have the pleasure of announcing that on 22-23 October 2018, the ICE Kraków Congress Centre will host the 3rd Krakow Medical Tourism Congress. Previous editions attracted a great deal of interest from the tourism industry and healthcare centres, which allows us to hope that the third meeting with experienced practitioners and specialists will likewise meet your expectations and contribute to the development of medical tourism in Kraków.

Ladies and gentlemen,

Kraków today boasts a solid base for the further development of cultural, pilgrimage and business tourism, as well as the growth of new, innovative offers targeted at the most discerning clients, including those who wish to combine leisure, sightseeing and cultural activities with medical treatment and rehabilitation.

Increasingly popular around the world, medical tourism may also become one of the specializations of Kraków. Our city, after all, is not only the cradle of Polish medicine, but also a world-renowned medical research centre, with an extensive network of high-quality treatment, rehabilitation and spa services.

I am happy we will soon have another chance to discuss the new opportunities for tourism in Kraków and Małopolska in a broad group of outstanding experts and practitioners, representatives of the medical and tourism industries.

I firmly believe that, thanks to your participation, the congress will substantially contribute to the promotion of medical tourism in our city and our region.